

Marketing & Sales-Pipeline Management



Atlanta 400 Perimeter Center Terrace N Suite 900 Atlanta, GA 30346 USA

(1) 404-590-0414 | info@noa-global.com | www.noa-global.com



SUCCESS

IS OUR PURPOSE FOR YOU & YOUR BUSINESS

With key differences that makes our marketing and sales-pipeline management different is our consulting hours added to every package.



BRAND DEVELOPMENT & SALE GROWTH

Increase Productivity
2+ more selling hours
daily



REBRANDING & GROWTH STRATEGY

Book More Meetings
30% more meetings



ENTERPRISE & BUSINESS EXPANSION

Drive More Pipeline Activity
42% more business
opportunities
Achieve Revenue Goals
10-25% more revenue

OUR PARTNERS



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SALES

PIPELINE DEVELOPMENT

BASED ON PRE-APPROVED MESSAGING AND PROSPECT LISTS, NOA WILL EXECUTE MULTI-TOUCH SALES EMAIL CAMPAIGNS, OR "EMAIL DRIPS" INTRODUCING YOUR COMPANY AND SETTING APPOINTMENTS.

WITH AN AVERAGE OF 150+ PROSPECTS ENGAGED DAILY, SALES REPS CAN EXPECT TO SAVE 2+ HOURS, BOOK 30% MORE MEETINGS, HAVE 30% MORE PIPELINE, AND CLOSE MORE DEALS. WE HANDLE EVERY STEP IN YOUR PIPELINE FROM MARKETING TO CLOSING DEALS



**AUTOMATE
THE BUSYWORK**



**15% INCREASE
LAND MORE
EMAIL REPLIES**



**30% INCREASE
QUALIFIED MEETINGS**



**60% INCREASE
CLOSE MORE
DEALS FASTER**

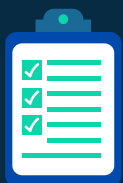
ENGAGEMENT

BRAND ENGAGEMENT

REACH AND ENGAGE TOP PROSPECTS LEVERAGING REMARKETING ACROSS EMAIL, SOCIAL CONTENT, AND PAID ADVERTISING.

SOCIAL MEDIA STRATEGY

NOA WILL PUBLISH PRE-APPROVED AND ON-DEMAND CONTENT ACROSS THE SOCIAL PROFILES OF YOUR TEAM, INCLUDING LINKEDIN, TWITTER, FACEBOOK, AND INSTAGRAM.



**43% MORE SALES BY
NURTURE SALES
PIPELINE**



**40% MORE
INCREASE IN WEBSITE
TRAFFIC**



**STAY TOP-OF-MIND
WITH PROSPECTS**



**MAINTAIN
BRAND STANDARDS**

MARKETING

ENGAGEMENT

Your biggest fans, best customers and community of supporters live within the LinkedIn networks of your team and the custom retargeting audiences we setup during onboarding.

We'll develop content and campaigns to engage your growing community of followers and prospects.

LEAD FLOW

We will continuously add target customers to your marketing funnel, generating upfront leads and building your database of warm prospects.

Combining sales process automation with smart organic and paid remarketing, you'll engage qualified prospects across platforms 24/7 and 365.

AWARENESS

The more accurately we define our target customer, the more effectively we can find and engage them.

We will organize and prioritize target markets and develop content and campaigns optimized for each segment.

We'll cover the bases from personalized outreach, retargeting website visitors, and company-wide social media.

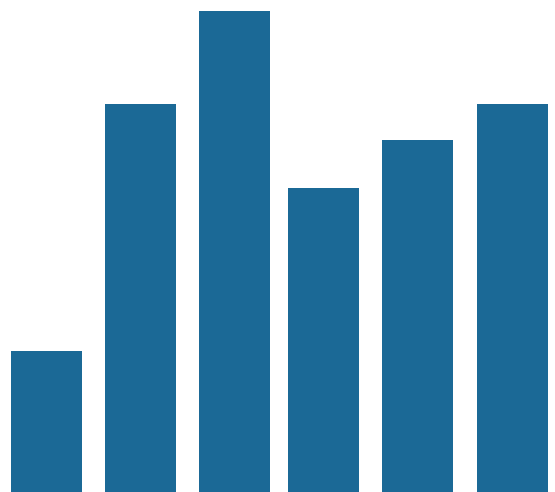
MARKET STATS

25%

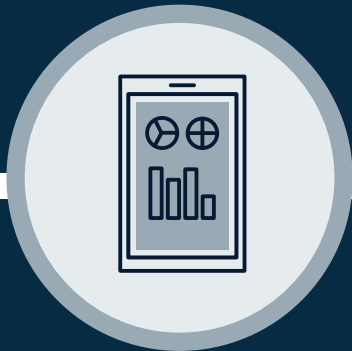
notable increase in social media network followers in a year

65%

notable increase in social media network followers in year 2



OUR PLANS



BRAND DEVELOPMENT & SALES GROWTH

Maximize reach and engagement with company-wide digital marketing

\$2,000/M



REBRANDING & GROWTH STRATEGY

Nurture prospects across social media, remarketing and campaigns

\$3,500/M



SCALING & BUSINESS INNOVATION

Leap forward to the latest marketing systems and technologies

\$6,500/M

COMPARE FEATURES

BRAND DEVELOPMENT & SALES GROWTH

REBRANDING & GROWTH STRATEGY

SCALING & BUSINESS INNOVATION

PROFESSIONAL SERVICES

ACCOUNT MANAGER



STRATEGIC PLANNING



ONBOARDING AND TRAINING



CONTENT LIBRARY



CAMPAIGN MANAGEMENT



REMARKETING



QUALIFIED PROSPECT LISTS



COMPANY-WIDE SOCIAL MEDIA



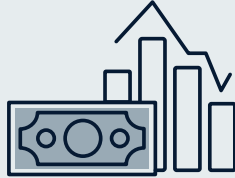
OUR PLANS



BRAND DEVELOPMENT & SALES GROWTH

Maximize reach and engagement with company-wide digital marketing

\$2000/M



REBRANDING & GROWTH STRATEGY

Nurture prospects across social media, remarketing and campaigns

\$3,500/M



SCALING & BUSINESS INNOVATION

Leap forward to the latest marketing systems and technologies

\$6,500/M

COMPARE FEATURES

BRAND DEVELOPMENT & SALES GROWTH

REBRANDING & GROWTH STRATEGY

SCALING & BUSINESS INNOVATION

FEATURES

WEEKLY REPORTING



NETWORK DEVELOPMENT



CONSULTING AND TRAINING



BUSINESS TRAINING



MARKETING SOFTWARE

1 LICENSE

3 LICENSES

5 LICENSES



OUR PLANS



BRAND DEVELOPMENT & SALES GROWTH

Maximize reach and engagement with company-wide digital marketing

\$2,000/M



REBRANDING & GROWTH STRATEGY

Nurture prospects across social, remarketing and campaigns

\$3,500/M



SCALING & BUSINESS INNOVATION

Leap forward to the latest marketing systems and technologies

\$6,500/M

COMPARE FEATURES

BRAND DEVELOPMENT & SALES GROWTH

REBRANDING & GROWTH STRATEGY

SCALING & BUSINESS INNOVATION

ADDITIONAL BENEFITS

CONTENT PRE-APPROVAL



REAL TIME LEAD ALERTS



PROSPECT TRACKING



LIVE WEEKLY PROGRESS REPORTING



SYSTEMS IMPLEMENTATION



COLD CALLING



WEEKLY BUSINESS COACHING/ CONSULTING/TRAINING WITH MBA *WORTH \$250/HR

1.5 HOUR

4 HOURS

8 HOURS

KEY FEATURES



**GO TO MARKET
PLANNING**



**APPROVED
PROSPECTS**



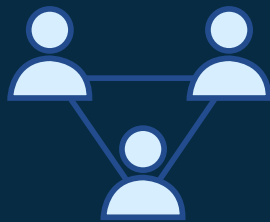
**APPROVED
MESSAGING**



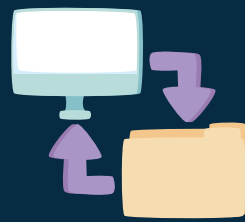
**AUTOMATED
OUTREACH**



**UPFRONT
MEETING**



**NETWORK
GROWTH**



**DATABASE
DEVELOPMENT**



**WEEKLY
REPORTING**



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